

FOR IMMEDIATE RELEASE

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**Ben and Jerry's of Enfield, CT Joins Forces with the Connecticut Chapter for Cystic Fibrosis Foundation to "Lick" Cystic Fibrosis**

**Enfield, CT—March 16**—On Saturday, April 2<sup>nd</sup>, members of the Cystic Fibrosis Foundation will be teaming up with Ben & Jerry's Ice Cream in the Enfield Connecticut mall. From 12:00 P.M. to 4:00 P.M. they will be signing up volunteers for their annual Great Strides Walk-a-thon. Great Strides, which happens nationwide throughout the year, has been the foundation's largest national fund-raiser since 1988. People of all ages collect donations to help support research and care programs for Cystic Fibrosis. More than ninety cents of every dollar donated to the foundation is used to support all types of important and needed programs to the foundation. David Levine, owner of this particular Ben and Jerry's store states, "We are proud to continue Ben & Jerry's long history of giving back to the community by partnering with the Cystic Fibrosis Foundation. CF afflicts many children and adults in our area and it is important to raise awareness and money to help fight this disease. So come join us and support this worthy cause just by eating your favorite flavor of the world's best ice cream." Mr. Levine will be donating a portion of the day's proceeds from the ice cream sales to the Foundation.

For the families and friends whose loved ones have Cystic Fibrosis, you already know that this terminal, genetic disease attacks and deteriorates the lungs and digestive system. Over the course of their lifetime, a CF patient may undergo several surgeries including lung and liver transplants to sustain their health. A person with CF has to take medication daily to help digest their food as well as other medications to help them grow and fight off infections.

The age for survival of people with this disease is in the early 30s. Though many advances have been made since first learning of this disease, fund-raisers like Great Strides can help further research and possibly help lengthen the life of these individuals. There are several families in our own backyards dealing with this disease daily that we are unaware of, but by joining events such as Great Strides and others, we can help these families more than we know.

Please make sure you come down to the Enfield, Connecticut mall from noon to four on April 2<sup>nd</sup> and sign yourself, your family and friends, anyone you know, up for this walk to help out. It is great exercise, a lot of fun, and gives you a great feeling inside as well to know what little bit you are doing is helping out so much. We hope to see you there.

The Cystic Fibrosis Foundation was established in 1955 and this year is celebrating its 50<sup>th</sup> year. Its mission is to assure the development of the means to care and control Cystic Fibrosis and to improve the quality of life for those with this disease.